

Callmy Alert



It's a thought provoking situation; your Scanner has detected a potentially malicious object, how best to inform your response team, share vital information and ensure staff safety?

Callmy Alert is a simple app based communication solution which is integrated with the TR15/TR40 +Smart Scan. When required the service can notify your response at the touch of a button and if deployed throughout your organization, will then help you to communicate and recover.



Mass Notification and Response

The [Callmy Alert](#) app supports mass notification and acts as a dedicated inbox for emergency messages that require a fast response. The app can be installed on smartphones, tablets and desktops – this is ideal to help lockdown or evacuate sites, as well as letting members of staff working remotely know what is happening.

[Callmy Alert](#) introduces new levels of security and ensures messages are not lost in inboxes filled with email, SMS and social media posts – this enhances response time during the “Golden Hour”.

A secure management portal enables messages to be posted in different formats (text, voice and pictures) to any number of internal or external groups.

Each message can be configured to request an appropriate response or acknowledgement of receipt. If required, messages can also be delivered to specific locations globally.

The [Callmy Alert](#) Management Portal provides administrators with the ability to view real-time information on message open rate,

response details and activity. Administrators can also delete messages to instantly remove them from end user devices, whilst keeping an archive of all message data.

Messages are free to deliver and are not restricted to any given number of characters.

Voice and email access – If access to the [Callmy Alert](#) portal is not convenient, authorized administrators can dial into a message group and record a voice message that is instantly delivered to the [Callmy Alert](#) app. Alternatively, each [Callmy Alert](#) message group also has a dedicated email address, which will deliver email messages directly into the [Callmy Alert](#) app.

Integration ready

Use [Callmy Alert](#) to integrate with other products and services connected to your network – alarms, access control, IT equipment, etc. The integration automatically delivers the right information, to the right people, at the right time. This is a simple way to enhance your business processes and security arrangements.

Personal SOS

The [Callmy Alert](#) app has an optional personal SOS service. Should a user find themselves in a difficult situation, they can activate their [Callmy Alert](#) SOS. This activation instantly notifies a response team who can view their contact details and locate the user via their precise GPS coordinates. The end user can also be tracked to help direct security staff or the emergency services.

Additionally, the response team can access the microphone on the end users device, whilst the SOS is activated, to listen to ambient noise at the scene – this helps to mobilise the most appropriate response.

All SOS activation data and audio recordings are encrypted and securely stored for auditing and evidential purposes. Notes can also be added to the activation record by the responding team.

If an SOS activation has implications for other users, the [Callmy Alert](#) mass notification capability provides a great asset to broadcast information to groups, via their [Callmy Alert](#) app.

Callmy Alert SOS has global reach and can either be managed from within your own organisation or supplied with a fully managed secure helpdesk service.

Callmy Location Monitor

Given the international nature of business and the present security climate, locating staff can be a critical factor when delivering security and duty of care.

The **Callmy Alert** app is location aware, which means the user can choose to share their location at all times, or just when a situation requires – whilst on business trip for instance.

Callmy Alert provides a web-based Monitor that illustrates users locations globally. This Callmy Monitor not only reveals the GPS location, their contact information is also displayed. This is a great asset for locating staff who may be lost or in danger, as well as illustrating proximity to areas of immediate danger.



Security

Callmy is delivered from Microsoft Azure datacentres based in the EU. The infrastructure and hosting environment is ISO27001 certified and is approved by NCSC (part of GCHQ) to hold and transact UK Government communication to the OFFICIAL level of security classification. Data at rest uses a 256 AES encryption and data in transit is encrypted using SSL. Access to the **Callmy** Administration Portal is secured with two-factor authentication and users of the **Callmy** app are authenticated against pre-registered details. Data is stored in accordance with the Data Protection Act 1998.

Callmy Ltd is registered with the Information Commissioner's Office under registration reference: ZA220018.

Callmy – Key Features

- **Post information** via text, audio and pictures – no limit on message length or quantity
- Select pre configured **message templates** for your known events – speeds delivery process and provides multi lingual support
- Configure an **appropriate response** for each message i.e. an acknowledgement of receipt, a request for the end user's details, location and/or comments
- **Post messages** immediately or schedule a time to send
- **Free message delivery** – avoid expensive SMS charges
- **Delete messages** to remove them from the user's **Callmy Alert** app
- **View real-time** management reports, a complete message inventory and details of all associated activity
- **Fast** – send >2000 messages per second
- **Locate your staff** in seconds – globally
- **Deliver duty of care** and added security through **Callmy Alert Personal SOS**
- **Cloud based** – requires no equipment or system integration
- Authenticate and register users with MDM capabilities
- The **Callmy** app is **free to download** and is available on iOS, Android and Windows 10 devices, Power Supply (UPS)



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